

ADVISORY COUNCIL ON TRAFFIC SAFETY

Wednesday, December 11, 2024 1:00-4:00pm

Humphrey School of Public Affairs
University of Minnesota
Josie Johnson Community Room (Room 180)
301 19th Avenue South
Minneapolis, Minnesota 55455

Join Virtual Meeting

or

Phone: 651-372-8299 Meeting ID: 927 1827 0003









ADVISORY COUNCIL ON TRAFFIC SAFETY MEETING AGENDA

Wednesday, December 11, 2024 1:00 – 4:00pm

FINAL AGENDA

Humphrey School of Public Affairs, University of Minnesota 301 S 19th Ave, Minneapolis, MN 55455 Josie Johnson Community Room (Room 180)

- 1:00 A. Welcome and Introductions—Mike Hanson, Department of Public Safety
 - Chairs' welcome and introductions
 - Approve today's agenda
 - Approve minutes from October 9 meeting
 - Membership updates
- 1:15 B. Member Profile—Mike Moilanen, Mille Lacs Band of Ojibwe

As time allows at meetings, a Council member will be asked to give a brief introduction about themselves and their work. The goal of these discussions it to learn from each other, find commonalities, and identify potential partnership opportunities.

- 1:45 C. Policy and Legislative Affairs Subcommittee Paul Aasen, Minnesota Safety Council
 - Impacts from November 2024 election
 - Finalize 2025 legislative position statements
 - Meeting with state legislative subcommittees for annual report rollout
- 2:00 D. 2025-2029 Strategic Highway Safety Plan (SHSP) Update and Discussion Brian

Sorenson, Minnesota Department of Transportation

Council members will be asked to share their priorities for reducing fatal and serious injury crashes in Minnesota in the coming years for inclusion in the SHSP.

- SHSP Process and Schedule Update Derek Leuer, Minnesota Department of Transportation
- 2:45 Break
- 3:00 E. Subcommittee and Working Group Updates Council Business
 - Project Idea Solicitation Process Subcommittee— Mike Hanson, Department of Public Safety

Council members will be asked to approve creation of the following two Working Groups:

- Safe Road Coalitions Working Group—Annette Larson, Statewide TZD Program and Operations Director
- Traffic Incident Management Working Group—Mike Hanson, Department of Public Safety



- **3:25 F. Road Safety Information Center Update**—Mike Hanson, Department of Public Safety *Chair Hanson will provide an update on the Road Safety Information Center (RSIC)*
- **3:40 G. Review and Approve Strategic Council Documents**—Catherine Diamond, Department of Health

Council members will be asked to review and approve the following documents which will be drafted by the Executive Committee and included in the packet sent prior to the meeting.

- Mission and vision statement
- Process for development and approval of annual ACTS budget
- **3:50 H. Public Comment**—Mike Hanson, Department of Public Safety

 Public comment is limited. The number of commenters and length of time permitted is at the discretion of the chair, and is subject to change. Please plan accordingly.
- 4:00 Adjourn



ANNUAL CYCLE OF MEETINGS AND EVENTS

The table below shows meetings, events, and activities of interest for calendar year 2024. Members are also encouraged to explore the <u>TZD Events Calendar</u> to see additional activities sponsored by traffic safety partners in Minnesota. If you would like to add any events to the TZD Events Calendar, please contact Linda Dolan, <u>Idolan@umn.edu</u>.

Description	Date	Location		
Council Meeting	October 9, 2024	Humphrey School of Public Affairs, University of Minnesota		
TZD Statewide Conference	October 22-23, 2024	St. Cloud River's Edge Convention Center		
Council Meeting	December 11, 2024	Humphrey School of Public Affairs, University of Minnesota		
Council Meeting	February 12, 2025	Humphrey School of Public Affairs, University of Minnesota		
TZD Regional Workshops/Roundtables	March – September, 2025	 April 23, 2025—East Central May 1, 2025—Northwest May 7, 2025—Southeast May 8, 2025—Northeast May 14, 2025—Southwest May 19, 2025—South Central May 28, 2025 – Metro 		
Council Meeting	April 9, 2025	Humphrey School of Public Affairs, University of Minnesota		
Council Meeting	June 11, 2025	Humphrey School of Public Affairs, University of Minnesota		
Council Meeting	August 13, 2025	Humphrey School of Public Affairs, University of Minnesota		
Council Meeting	October 20, 2025	Mystic Lake Casino Hotel		
TZD Statewide Conference	October 21-22, 2025	Mystic Lake Casino Hotel		
Council Meeting	December 10, 2025	Humphrey School of Public Affairs, University of Minnesota		



ADVISORY COUNCIL MEMBERS

Mike Hanson, Chair

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Catherine Diamond, Vice Chair

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Brian Sorenson, Vice Chair

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Derek Leuer

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TBD

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WELCOME AND INTRODUCTIONS

1. Chairs' Welcome and Introductions

Chair Hanson, along with Vice Chairs Diamond and Sorenson, will welcome members to the meeting. Members will be asked to introduce themselves and the organization they are representing on the Council.

2. Approve Minutes from October 9 Meeting

Chair Hanson will call for a motion to approve the minutes from the Council's October 9 meeting. Minutes can be found on the <u>Council website</u>, and a copy is included starting on page A.2.

3. Approve Today's Agenda

Chair Hanson will call for a motion to approve today's agenda. The full agenda is included at the beginning of the meeting packet.

4. Membership Updates

Chair Hanson will review two membership updates since our last meeting.

• Gina Calistro, of Mothers Against Drunk Driving (MADD), has officially joined the Council as a representative for victim advocacy organizations.



Advisory Council on Traffic Safety

DRAFT Minutes

Wednesday, October 9, 2024 1:00 – 4:00pm

Humphrey School of Public Affairs, University of Minnesota 301 S 19th Ave, Minneapolis, MN 55455 Josie Johnson Community Room (Room 180)

Attendees

Appendix A lists all Council members, staff, and invited guests who were present at the meeting.

Call to Order

Chair Hanson called the meeting to order at 1:02 p.m.

Welcome and Introductions

Chairs' Welcome and Introductions

Chair Hanson welcomed members. All members and staff introduced themselves and the organization they were representing on the Council.

Membership Updates

The Operating Procedures have been updated to reflect recent legislative changes to ACTS membership. In addition, Chair Hanson will discuss recommended changes to the Council's Executive Committee. Revised Operating Procedures are included starting on page F.2. Council members will be asked to approve the updated document.

Approve Today's Agenda

Jeppson made a motion to approve the agenda. Tate seconded the motion. Motion carried.

Approve Minutes from August 14, 2024 Meeting

Tate made a motion to approve the August 2024 minutes without change. Aasen seconded the motion. Motion carried.

The final meeting minutes are available on the <u>August meeting webpage</u>.

Data Dive: Unlicensed Drivers

Brian Harmon from the Office of Traffic Safety at DPS provided an overview of the involvement of people with driver's license issues in fatal crashes. All data was based on crash reports between 2016 and 2023. Presentation slides are available on the ACTS October meeting webpageA.

Harmon started by defining the various categories of driver's licenses which include fully valid, valid but with alcohol or drug restrictions, transitional/provisional, not licensed, and no license information.



He then asked, "to what extent are people without driver's licenses or with restrictions on their driver's licenses contributing to fatal crashes in Minnesota"? Results indicate that over 21% of the individuals (1,528 people) involved in fatal crashes were involved in a crash where at least one participant had driver's license issues. Of those 1,528 individuals, 670 died. That translates to nearly 44% of those in fatal crashes had driver's license issues and it represents nearly 21% of all fatalities.

Of the 451 motorcycle drivers that died in crashes between 2016 and 2023, 118 (26.2%) did not have motorcycle endorsements as part of their driver's license and the motorcycle drivers without endorsements who died trended younger.

The key takeaways included that people with driver's license issues have contributed to over one-fifth of traffic deaths over the past eight years and they make up higher percentages of deaths in crashes where common risk factors are present. Harmon also concluded that this data provides solid justification to continue current efforts to improve licensing compliance in Minnesota and future research needs to extend beyond analysis of fatal crashes to a broader understanding of licensing trends in order to evaluate the success of licensing improvement efforts.

Jeppson asked if there is additional ethnicity data available. MN does not track race or ethnicity at this time. FARS is the only system that captures that information; FARS has indicated that Native Americans are overrepresented in Minnesota fatal crashes. Additional information would also be helpful to gather (for example, were the motorcyclist who did not have an endorsement have a previous endorsement).

Discussion: Review ACTS Legislative Position Statements

Paul Aasen, chair of the ACTS Legislative Subcommittee, provided an update from the ACTS Legislative Subcommittee on the draft position statements (see Appendix B) that were create from discussion at the August Council Meeting. The subcommittee wanted to make sure the position statements were high level, not too detailed and reflect the position of ACTS. It was agreed that the subcommittee would talk about creating a one-pager and/or talking points for each statement to provide more context. For item #1, the subcommittee was asked to consider adding language around the costs of fatalities and serious injuries with a goal to help the legislature understand the true costs of these crashes. There was some general discussion regarding how ACTS will or will not support specific bills as they move through the legislative process. Aasen mentioned that if there was a traffic safety bill, it would likely fall into one of the position statement and we could indicate how that specific bill either fits or does not fit.

Aasen reviewed each position statement and asked for feedback. Putzke recommended removing "training" in position statement #1 after the words "law enforcement" to allow for more flexibility in how the funding is spent. This may need to be addressed in the omnibus bill language, too. Jeppson shared that the counties' projects are likely not be approved because they do not meet the greenhouse gase and vehicle miles traveled criteria, even though they have safety benefit. Members discussed the resiliency component of the position statements. **The subcommittee will discuss this.**

Hanson suggested a mission and vision statement be created for ACTS. Sorenson highlighted that MnDOT is trying to change culture, do and think differently, and this will take time. Diamond highlighted MDH's new initiative on healthy aging and has hired a new one-year position on trauma data. Metro areas see decrease in vehicle miles traveled through reduced driving and increase transit, biking,



walking. This is nearly universally associated with decreases in death & injury, for example Amsterdam, Oslo, Helsinki, Hoboken NJ.

The subcommittee will work on the position statements and have ACTS members review them before integrating them into the Council's final report due to the legislature in January. They will pay close attention to position statements #5 and #8. Aasen, Sorenson, Schallberg, and Jeppson will meet offline to discuss #5 more in detail. The ACTS members felt the resiliency standards seem to be a requirement but there is no ask for funding to go along with the work. Diamond asked if #8 should be on a fact sheet or as an umbrella. She wondered if it was more of a guiding principle and a policy statement and asked if it should be pulled out at the beginning of the position statements and/or integrated into an ACTS mission/vision statement.

The subcommittee is considering changing their name to Policy and Legislative Affairs Subcommittee.

MnCrash Reporting System

Chair Hanson reported that the Office of Traffic Safety is currently going through an effort to rebuild the Minnesota Crash Reporting System. Chair Hanson said that the new system will continue to be user friendly for law enforcement and use new and emerging technology. Walters gave a detailed overview of the new system. The MnCrash original version launched on January 1, 2016. It was built in close collaboration over the years with users and stakeholders leading to user-friendly system with national renown. There is an intuitive interface, decision aides, built-in logic to streamline data entry and reduce errors and is integrated with other systems to provide automation.

There are several reasons to modernize now including outdated technology, code, and user-interface; four separate platforms requiring testing and updating; NHTSA's recent release of the Model Minimum Uniform Crash Criteria (MMUCC) 6th Edition that will require significant changes to MNCrash; and to remain proactive and avoid system end-of-life issues.

The goals of the MnCrash modernization include identifying and keeping what works well in the current system, while enhancing and making 2.0 more efficient; continuing to collaborate with users and stakeholders, bringing them into the project for feedback, ideas, and user testing; continuing to collaborate with U of M's Human Factors Safety Laboratory; and creating a robust and modern system.

Opportunities for the MnCrash Modernization project include integrating it with other systems and databases to provide automation, reduce errors and improve data quality; increased alignment with federal data collection requirement and recommendations; and improved data transferring to state and federal partners.

The project is in its infancy and a project manager and business analyst are assigned to this project. They have completed discovery interviews with current stakeholders and reviewed feedback and finalized requirement including procurement process and timeline.

Safe Road Coalition Update

Annette Larson, Statewide TZD Programs and Operations Director and Deann Holland, South West Health and Human Services provided an update on the Safe Road Coalition program. They discussed program details, shared their perspectives, and discussed successes, challenges, and ways the Council



can help support their work. Note that the TZD Regional Coordinators throughout the state work with the Safe Road coalitions in their area.

Safe road coalitions implement best practices, old and new, to their communities. An example is JOYRIDE in South Central region. Since implementing the program, they have increased their ridership each year to drive impaired drivers home from bars and community events. They also implemented Responsible Beverage Server Training. These two programs have been successful and have reduced impaired driving fatalities.

There are funded and unfunded coalitions—simply meaning that "funded coalitions" receive a small amount of funding from the Office of Traffic Safety while "unfunded coalitions" find other mechanisms to provide any needed funding. We currently have 23 funded and 26 unfunded coalitions in Minnesota. Several safe road coalitions are concerned that the amount of funding provided through their OTS grant is no enough to complete their tasks.

Holland reviewed the successes and challenges. Some of the successes include events and the 1:1 connections with community members; traffic safety is important; social media; timely data; fatal and serious injury reviews; JoyRide; Impact Teen Driver Program; and members of the coalitions genuinely care about traffic safety. The challenges are that people do not believe the data; getting people to the table; how to get people to champion tasks; inconsistent messaging throughout the state; getting more people involved; evaluating the programs; fatal and serious injury reviews; limited transportation services; getting into some schools; and brand recognition.

Larson and Holland asked the questions *How can ACTS help? What do you think you can do?* Oster recommended that future Safe Road applications that come through OTS for funding be reviewed by other stakeholders.

Oster also briefed the ACTS members on Safe Road Coalition funding levels provided through OTS. Funding was reduced this year from \$600,000 to \$500,000 and more applications were submitted (31 applications were submitted this year where in the past it averaged 23 applications). This led to reduced funding for each coalition, and included salary caps. Diamond reminded coalitions to continue to work with their public health offices.

Chair Hanson thanked the team for their presentation and suggested that the Executive Committee talk about potential next steps.

Council Business

Project Idea Solicitation Process Subcommittee

Malinoff reported that 15 applications were selected and they are currently identifying fiscal leads for each project. Members are asked to reach out to her if they have questions.

Strategic Highway Safety Plan

Zach Chappell, Alliant Engineering, provided a report on behalf of Derek Leuer who was not able to attend today. The team is currently in the stakeholder/public engagement phase and have completed the second round of a digital survey. The will be presenting at the 2024 TZD Conference and various 2025 TZD Regional Workshops. **Chappell or Leuer will coordinate with Malinoff to email information to**



ACTS members for review and comment. Comments should be sent to Zach Chappell, Tim Burke, or Derek Leuer.

Traffic Incident Management Subcommittee

Hanson mentioned the idea of creating a new Traffic Incident Management Subcommittee. He recommends Leidel and Hauslauden to be members of this subcommittee. The Executive Committee will discuss and recommend next steps.

Annual Report

The next ACTS Annual Report will be due in January, and will include the positions statements discussed earlier in the meeting. Chair Hanson's office is leading the development. They will try to have a draft for the December ACTS meeting.

Approve Updated Operating Procedures

Chair Hanson reviewed proposed changes to the ACTS Operating Procedures, including:

- Changes to the membership list to reflect updates included in the 2024 legislative session.
- Updates to the Executive Committee to include the TZD Statewide Programs and Operations Director and the Council's tribal representative.

There were also a few "clean ups" suggested to the list of members, including:

- Changing "The American Bar Association State Judicial Outreach Liaison" to "State Judicial Outreach Liaison" because the position is now going through the Minnesota Safety Council.
- Changing "Coordinator" to "Director" for both the TZD Communications Coordinator and the TZD Program and Operations Coordinator to match their current titles.

The "clean ups" will require legislative actions so the group agreed to move forward with the changes as shown in the meeting packet and Chair Hanson will work with the Department of Public Safety's Legislative liaison regarding suggested language changes.

Aasen moved to accept proposed changes as shown; Tate seconded. Motion carried.

Public Comment

The public had no comments.

Adjourn

Chair Hanson thanked everyone for their time, attention, and involvement in traffic safety.

Sorenson made a motion to adjourn, Leidle seconded the motion. Motion carried. The meeting adjourned at 3:56 p.m.

The next Advisory Council on Traffic Safety meeting will be Wednesday, December 11, 2024 from 1:00-4:00pm in the Josie Johnson Community Room at the Humphrey School of Public Affairs on the University of Minnesota campus.



Appendix A: Attendance: Members, Staff, and Invited Guests

		Present		Not
Member Name	Organization	In-person	Virtual	Present
Council Members				•
Aasen, Paul	Minnesota Safety Council	Х		
Ali-Mumin, Abdirahman	Representing Vulnerable Road Users			Х
Bogojevic, Christina	Minnesota State Patrol	X (Major Dwyer)		
To be determined	Minnesota Operation Lifesaver			Х
Cocking, Aaron	Insurance Federation of Minnesota		X	
Diamond, Catherine	Minnesota Department of Health, Injury and Violence Prevention Section	Х		
Donohue, Josephine	AAA- The Auto Club Group	Х		
Ferguson, Dylan	Emergency Medical Services Regulatory Board			Х
Hanson, Mike	Minnesota Department of Public Safety, Office of Traffic Safety	Х		
Hartzell, Chris	City of Woodbury (representing League of Minnesota Cities)		Х	
Hausladen, John	Minnesota Trucking Association		Х	
Hernandez, Kristine	TZD Statewide Communications Director			Х
Hosmer, Pete	A+ Driving School (representing Minnesota Driver and Traffic Safety Education Association)	Х		
Jacobs, Robert	CentraCare (representing Minnesota Statewide Trauma Advisory Council)	Х		
Jeppson, Julie	Anoka County (representing Association of Minnesota Counties)	Х		
Kosluchar, Jim	City of Fridley (representing City Engineers Association of Minnesota)	Х		
Larson, Annette	TZD Statewide Program and Operations Director	Х		
Leidle, Reed	Safety Signs (representing contractors)	Х		
Leuer, Derek	Minnesota Department of Transportation, State Traffic Safety Engineer			Х
Martini, Nick	Northstar Bus Lines (representing Minnesota Association for Pupil Transportation)		Х	



TRAFFIC SAFETY	American Bar Association, State Judicial Outreach			
Meyer, Kerry	Liaison		X	
Moilanen, Michael	Mille Lacs Band of Ojibwe (representing tribal			
	governments)			X
Ostgaard, Gayra	Minnesota Department of Education		Х	
Putzke, Becky	Law Enforcement Liaison	Х		
Quinn, Cheryl	Representing Vulnerable Road Users	Х		
Ramos, Michael	Washington County Sheriff's Office (representing Minnesota Sheriff's Association)		Х	
Schallberg, Heidi	Met Council (representing metropolitan planning organizations)	x		
Schleck, Jessica	TZD Regional Coordinator	X		
Severson, Michele	Council on Disability		Х	
Shelton, Kyle	Center for Transportation Studies, University of Minnesota	X (Stephanie Malinoff)		
Sorenson, Brian	Minnesota Department of Transportation, Office of Traffic Engineering	х		
Tate, Jeff	Shakopee Police Department (representing Minnesota Chiefs of Police Association)	х		
Witter, Andrew	Sherburne County (representing Minnesota County Engineers Association)		Х	
Wojcik, Michael	Bicycle Alliance of Minnesota		Х	
Young, Charles	Minnesota Department of Human Services		Х	
Council Staff				
Dolan, Linda	Center for Transportation Studies, University of Minnesota	X		
Malinoff, Stephanie	Center for Transportation Studies, University of Minnesota	Х		
Piper, Jackson	Center for Transportation Studies, University of Minnesota	Х		
Invited Guests				
Harmon, Brian	Minnesota Department of Public Safety	Х		
Brandon Walters	Minnesota Department of Public Safety		Х	
Zach Chappell	Alliant Engineering	X		



Member Profile

As time allows at meetings, a different Council Member will be asked to give a brief introduction about themselves and their work. The goal of these discussions is to learn from each other, find commonalities, and identify potential partnership opportunities. This meeting's profile will feature Mike Moilanen.

Presentation slides are included in the slide deck for today's meeting on the ACTS website.



Policy and Legislative Affairs Subcommittee

Paul Aasen will lead a discussion about the impacts from the November 2024 election and about meeting with state legislative subcommittees for the rollout of the annual report. The Council will finalize its 2025 legislative position statements and alignment with the SHSP and THSP; final statements will be integrated into the Council's final report that is due to the legislature in January.

The latest version of the position statements can be found on the ACTS website.



2025-2029 Strategic Highway Safety Plan (SHSP) Update and Discussion

Council members will be asked to share their proprieties for reducing fatal and serious injury crashes in Minnesota in the coming years for inclusion in the SHSP. Derek Leuer will provide an update about the SHSP process and schedule. Vice Chair Sorenson will lead a discussion and facilitate Q&A with members following the update.

Materials for today's update, including a draft of SHSP strategies and tactics, can be found on the <u>ACTS</u> <u>website</u>.



Subcommittee and Working Group Updates

1. Project Idea Solicitation Process Subcommittee

 Chair Hanson will give an update on behalf of the Project Idea Solicitation Process Subcommittee.

2. Additional Working Groups

Council members will be asked to approve creation of the following two Working Groups

- Safe Road Coalitions Working Group—Annette Larson, Statewide TZD Program and Operations Director
- Traffic Incident Management Working Group—Mike Hanson, Department of Public Safety



Road Safety Information Center Update

Chair Hanson will provide an update on the Road Safety Information Center (RSIC).

Presentation slides are included in the slide deck for today's meeting on the ACTS website.



Council Business

Council members will be asked to review and approve the following documents which have been drafted by the Executive Committee.

1. Mission and vision statement

Vice Chair Diamond will lead a discussion about proposed mission and vision statements for the Council.

Vision

"Minnesota: where all roadways are free from fatal and serious injuries"

Mission

"The Advisory Council on Traffic Safety is dedicated to leading Minnesota towards zero fatal and serious injury crashes through collaboration, best practices, and innovative safety solutions. We provide expert advice to agency commissioners, while also guiding communities, practitioners, and policymakers to promote an equitably safe roadway system for all Minnesota communities. The Council also serves as the lead for the state's Toward Zero Deaths program."

2. ACTS budget

Vice Chair Diamond will lead a discussion about the process for development and approval of the annual ACTS budget. She will also share next steps for the Council budget framework.



PUBLIC COMMENT

Chair Hanson will call for public comment. The number of commenters and length of time permitted is at the discretion of the chair, and is subject to change.