



MINNESOTA TOWARD **ZERO** DEATHS

Welcome Southwest Minnesota TZD Regional Workshop

May 14th, 2024



MINNESOTA TOWARD **ZERO** DEATHS



**Jon Huseby, District Engineer, MnDOT
District 8, and Southwest TZD Regional Co-
Chair**

**Sarah McGeary-DeHaan, Southwest TZD
Regional Coordinator**



**Captain Casey Meagher, Minnesota State
Patrol District 2300, and Southwest TZD
Regional Co-Chair**



For Your Information...

- Vendor booths available
- POST credits/PDH (Professional Development Hours) are available.
- Please turn your phones on silent



Today's Agenda

- 9:00 a.m. **Welcome & Regional Roundup**
- 9:15 a.m. **Strategic Highway Safety Plan: Minnesota Needs YOU!**
- 10:00 a.m. **Safe Roads Coalition Showcase: Renville County**
- 10:40 a.m. **BREAK**
- 10:55 a.m. **SHSP Activity #2: Focus Area Strategies**
- 11:30 a.m. **Understanding Grief-What to Say, What to Do, How to Help**
- 12:15 p.m. **Lunch & Exhibits**
- 1:00 p.m. **ATV/UTV-What You Need to Know**
- 1:30 p.m. **ATV MN-Who Are We**
- 2:00 p.m. **How Complete Streets Create a Safe System**
- 2:30 p.m. **SHSP Report Out**
- 2:45 p.m. **Wrap up & Evaluation**
- 3:00 p.m. **Adjourn & Regional Traffic Safety Photo**



Vision

To prevent fatalities and serious injuries on Minnesota's roads to get to zero



A comprehensive traffic safety program serving all of Minnesota

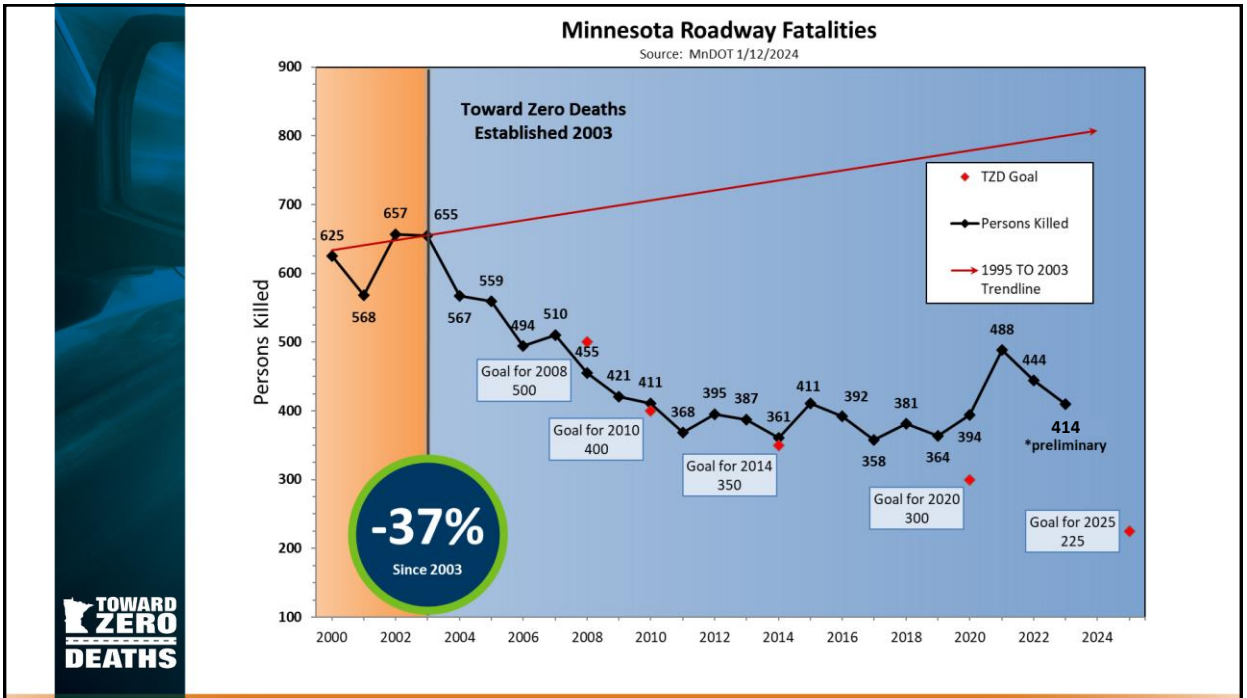
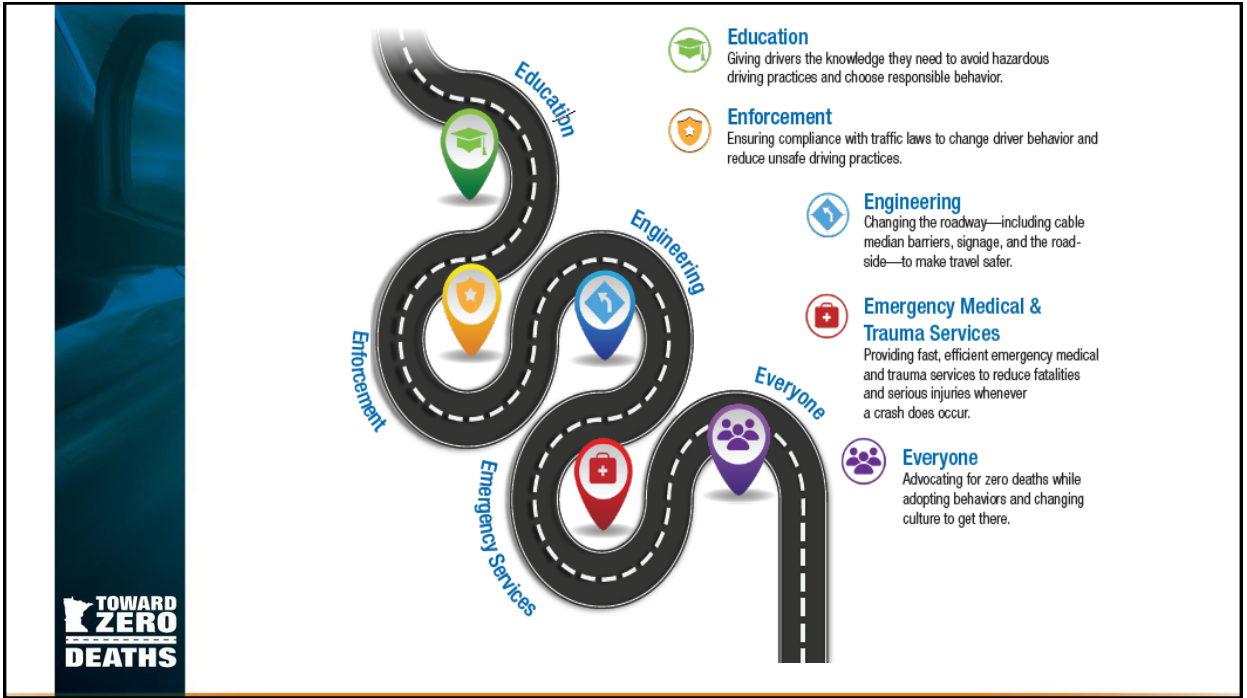
**TOWARD
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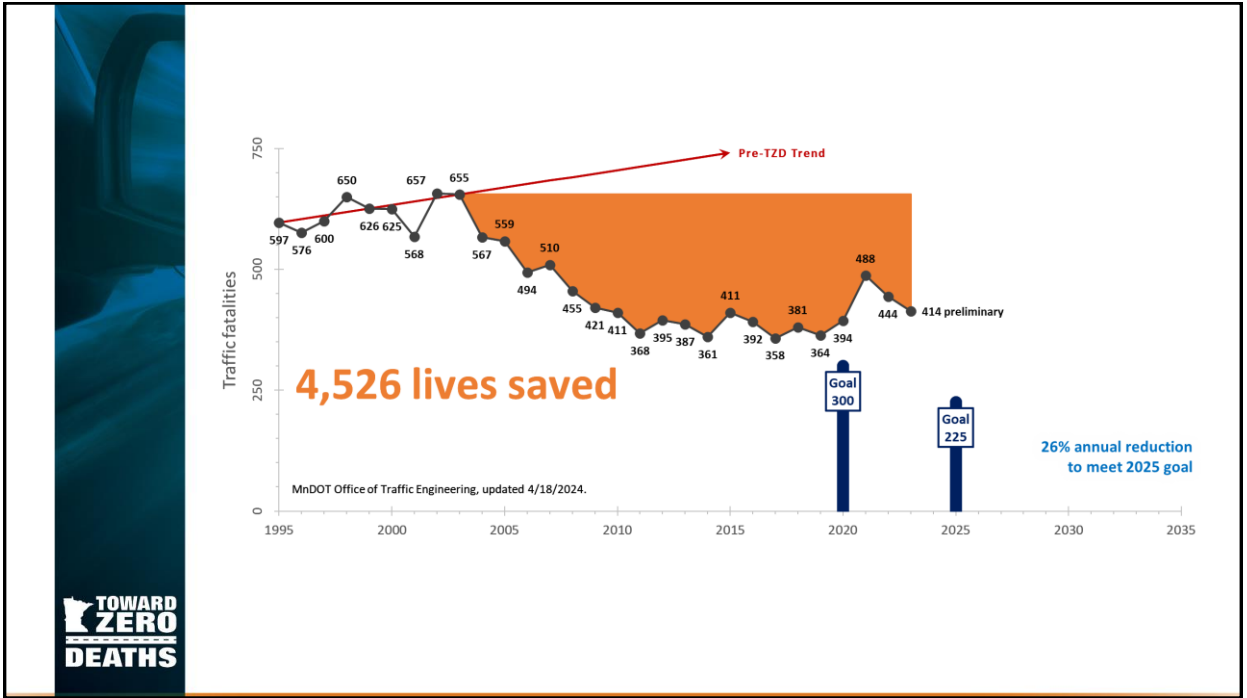
Mission



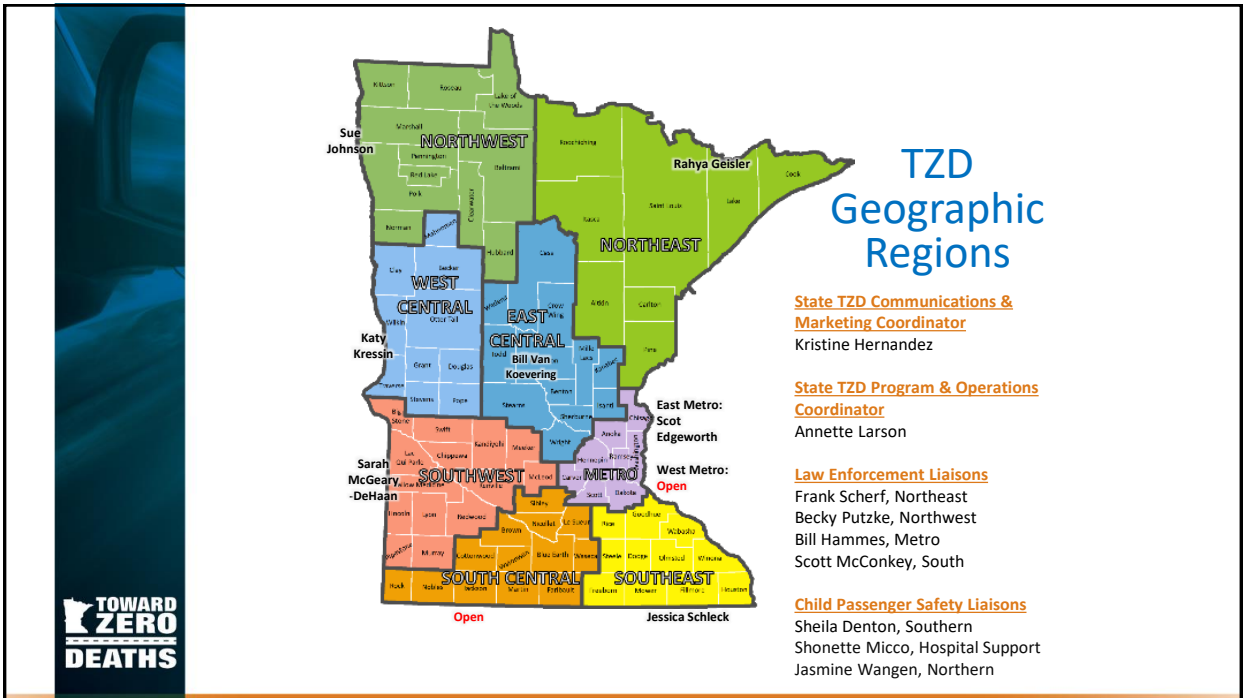
To promote a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services.

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TOWARD ZERO DEATHS



TZD Geographic Regions

State TZD Communications & Marketing Coordinator
Kristine Hernandez

State TZD Program & Operations Coordinator
Annette Larson

Law Enforcement Liaisons
Frank Scherf, Northeast
Becky Putzke, Northwest
Bill Hammes, Metro
Scott McConkey, South

Child Passenger Safety Liaisons
Sheila Denton, Southern
Shonette Micco, Hospital Support
Jasmine Wangen, Northern

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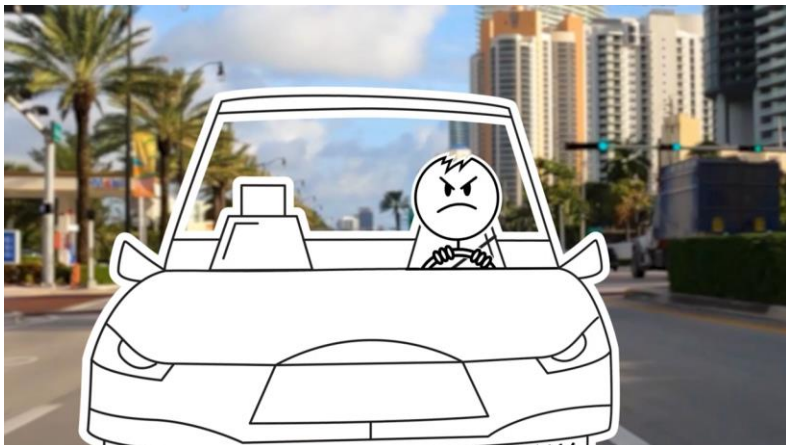
Just Get There Safely

EARLY.

ON TIME.

A LITTLE LATE.

[Speeding \(fdot.gov\)](https://www.flhwy.com/speeding)



Enjoy The Ride

YOUTUBE MUSIC PLAYLISTS
Looking for a way to make your rides more chill? We've got some playlists to help you vibe out for your next commute. Check 'em out below!



**FL VIBE GUY'S
LO-FI BEATS**

A collection of laid-back, lo-fi, electronic tunes to help drivers relax and vibe out on the roads.



**FL VIBE GUY'S
FEEL THE GROOVE**

A pop-centric playlist full of upbeat, positive songs to wash away stress and anger when you're behind the wheel!



**FL VIBE GUY'S
COOL AS A CUKE**

Mellow songs that are sure to cool down any driver, in any situation.



**FL VIBE GUY'S
VIBE GUY CLASSICS**

Hits from every era - a compilation of some of the most happy, relaxing, and positive tunes of all time.

Drive time is you time. Remember to start your playlist before you start your drive. The songs included on each playlist may be subject to change and are not owned or endorsed by the Florida Department of Transportation.

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Impact Teen Driver

- 32 number of trained presenters in Minnesota
- 15 presentations reaching 1,137 number of 10th graders

Curriculum focus:

- Impaired driving
- Speed/reckless
- Seat belts
- Distraction
- Being a good passenger



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Wrap Up

Captain Meagher,
Minnesota State Patrol
District 2300, and
Southwest TZD Regional Co-
Chair



TZD Goal for 2025:

- **225** or fewer traffic-related deaths
- **980** or fewer traffic-related serious injuries



Traffic safety is everyone's responsibility: Get Involved

- Local TZD Safety Coalitions
- Regional Steering Committee Meeting
- TZD Traffic Safety Hotdish Webinars
- Public Engagement Events



www.minnesotatzd.org



Upper Sioux Public Safety Event May 15th

Public Safety Event

Wednesday, May 15
3:30 pm to 7:00 pm
Prairie's Edge Casino Resort
East Parking Lot

Hot Dogs, Chips, and Refreshments

- FREE Car Seat Check-up
Check for recalls. A survey of all child safety seats are included separately.

Seat check takes 30 to 40 minutes.

- North Memorial Air Care Helicopter

- Car Extrication Demo 6pm

- Seatbelt Convincer

- Narcan Handouts

Join us to gain information on how to keep you and your family safe!

Appointments for Car Seat Check-ups are encouraged, but not required

To make an appointment for a Car Seat Check-up or for more information please call 320-564-6360



Farm Fest August 6-8th Morton, MN



Toward Zero Deaths Statewide Conference

Join us in St. Cloud
October 22 & 23, 2024



