



# Hot or Not: How to Spot Minnesota Compliant Cannabinoid Products

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## Session Objective

- Learn about strategies and hear examples of how enforcement and education are collaborating on cannabinoid policies, education, and compliance in Fillmore County.



# Cannabinoid Policies

## Fillmore County Cannabinoid Journey



- August 23, 2022: Presentation provided to County Board about Minnesota State Statute 151.72. Board recommended community education plan.
- November 22, 2022: Board directed staff to research and present policy options.
- December 20, 2022: Presentation about Minnesota State Statute 151.72 offered to cities in Fillmore County.
- January 24, 2023: Review of draft moratorium provided by multi-disciplinary team.
- February 28, 2023: Moratorium Hearing. Motion approved to draft ordinance.
- May 23, 2023: Fillmore County ordinance aligning with 151.72 passed.
- July 1, 2023: Fillmore County ordinance in effect.
- September 26, 2023: Fillmore County updated ordinance in effect for all lower-potency hemp items to reflect both 151.72 and 342.
- Current: Working on hemp retailer compliance and marijuana point-of-sale and outdoor use policies and education.

The screenshot shows the top portion of the Fillmore County website. At the top right is the Public Health logo with the text "Public Health" and "Fillmore County Public Health". Below the logo is a navigation menu with links: HOME, ABOUT, LIVE, WORK & PLAY, RESIDENTS, GOVERNMENT, DEPARTMENTS, HOW DO I. To the right of the menu are buttons for "TRANSLATE" and a search icon. A small map of Fillmore County is on the left. The main banner features a sunset over a tower with the text "Hemp Ordinance & Forms" in large white letters. Below the banner is a white box containing a breadcrumb trail: "HOME > NEWS LIST > NEWS POST" and two links: "[Hemp registration application](#)" and "[Hemp Ordinance 9.26.2023](#)".

The sign is rectangular with a white background and a double-line border. At the top right is the Public Health logo. The main text is centered and reads: "You Must Be" followed by a large green circle containing "21+", and then "To Purchase Products Containing Cannabinoids". At the bottom, in smaller text, it says: "This sign meets legal sales age requirements outlined in Fillmore County Ordinance 20230523. Illegal sales are subject to penalties".

# Identification Required






21+

## To Purchase Products Containing Cannabinoids


This sign meets legal sales age requirements outlined in Fillmore County Ordinance 20230523. Illegal sales are subject to penalties

# Cannabinoid Product Warning






Cannabinoid use can impair driving ability.  
Driving under the influence is illegal  
and danger to yourself and others.



Cannabinoid smoke increases lung cancer risk.  
Cannabinoids intended for inhalation by  
smoking or vaping are prohibited indoors.



Cannabinoids used in edible form can lead to  
anxiety, hallucinations, and paranoia if  
consumed in large amounts or too quickly.  
Keep cannabinoids up and away from children!

This sign meets product warning requirements outlined in Fillmore County Ordinance Number 20230523.



# Cannabinoid Education

## Minnesota Hemp Sourcing



- Products must meet all statute conditions regardless of manufacture and sale location.
- All products are to be sold by and to people age 21 and older. Exception: Medical cannabis prescriptions.
- Hemp used to derive the cannabinoids for these products must meet requirements of [Minnesota State Statutes Chapter 18K.02](#) and associated rules.
- Hemp by definition must be less than 0.3% THC (psychoactive).
- Cannabis by definition has greater than 0.3% THC.

## Hemp Products for Retail Sale in MN



- Nonintoxicating Cannabinoid - Available Now Under 151.72
- Edible Cannabinoid Product - Available Now Under 151.72
- Hemp-Derived Topical Product – Available Under 342 by 2025
- Hemp-Derived Consumer Product - Available Under 342 by 2025
- Lower-Potency Hemp Edibles - Available Under 342 by 2025



## Key Product Principles Until 2025



### Nonintoxicating Cannabinoids

- Limited to 0.3% THC.
- May not include artificially-derived cannabinoids.
- Must be used by an approved route.
- May not be smoked, vaped, aerosolized, chewed, drunken, swallowed, injected, or applied into a mucous membrane or nonintact skin.

### Edible Cannabinoid Products

- Limited to 0.3% THC.
- May not include artificially-derived cannabinoids.
- Edible must not exceed 5 mg of THC/serving.
- Edible must not exceed 50 mg of THC/package. (16 Packages!)
- Beverages must not exceed two servings of THC/container or 10 mg.

Hot or Not:  
Is this  
Compliant?



**Suggested Use**  
Apply sparingly. Allow several minutes for product to absorb into skin. Will leave skin luxuriously soft. To maintain its whipped texture, store product away from direct sunlight at less than 75°F.

**Organic Ingredients**  
Shea Butter, Coconut Oil, Olive Oil, Cocoa Butter, Vitamin E Oil, Lavender Essential Oil, Full-Spectrum Hemp Extract.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Consult a medical doctor before use if you are pregnant or nursing, have or suspect a medical condition or are taking any medications.

**Manufactured By**  
Verist, LLC  
15900 Flying Cloud Drive, Eden Prairie, MN 55347

Lab Tested <0.3% THC



shopverist.com

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## Key Product Compliance Until 2025



- Accredited Testing: Required and results available for each batch or lot. Testing verification on product label.
- Labelling: Must disclose product contents, serving/package size, ingredients, allergens, FDA statement, and warning about keeping out of reach of children.
- Packaging: Product must be pre-packaged in a tamper evident, opaque package with servings indicated. Package also includes maker, seller, and lab testing information.
- Branding: Product and package may not appeal to children or look like another brand.

Hot or Not:  
Is this  
Compliant?



Hot or Not:  
Is this  
Compliant?



## Key Retailer Principles Until 2025

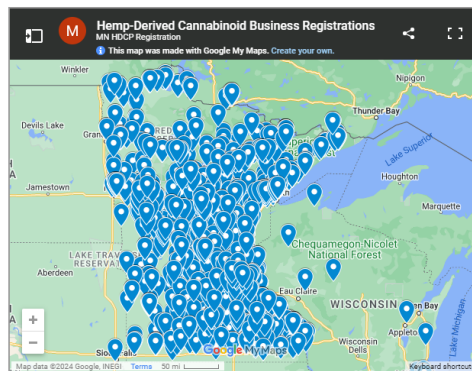
- Get registered!
- Age of Purchaser = 21
- Non-beverage edibles behind a counter or secured.
- Not selling over the maximum?!?!?!?
- No mixing cannabinoids with foods or beverages.
- Products must not be sold to an obviously intoxicated customer.
- Separation of five hours between alcohol and lower-potency hemp edible service.
- Risk one license . . . Risk them all for noncompliance.





# Cannabinoid Compliance

## Gaps in the Maps



- Minnesota Department of Health Hemp-Derived Cannabinoid Products
- <https://www.health.state.mn.us/people/cannabis/edibles/index.html>
- Enforcement and Education Partnership

- [Excel file of registered businesses](#)

# Ordinance Compliance Checklist and Retailer Site Visits



Fillmore County Hemp and Marijuana Ordinance Compliance Checklist

Product Conditions	Compliant	Non-Compliant	Corrected Onsite	Not Observed
<b>Nonintoxicating Cannabinoids</b> Effective May 21, 2023 to March 1, 2025 Product contains cannabidiol (CBD) or an approved cannabinoid (CBG) and other non-intoxicating cannabinoids.				
Product made from extract from hemp plants and hemp parts.				
Product free from synthetically-derived cannabinoids.				
Product contains 0.3% THC (tetrahydrocannabinol) or less.				
Product may not be smoked, vaped, aerosolized, inhaled, drunk, swallowed, injected, or applied to mucous membrane or nonintact skin.				
<b>Edible Cannabinoid Products</b> Effective May 21, 2023 to March 1, 2025 Product made from hemp plants and hemp parts or synthetically-derived cannabinoid (delta-8 or delta-9). May contain cannabidiol (CBD).				
Product free from synthetically cannabinoids.				
Product contains 0.3% THC (tetrahydrocannabinol) or less.				
Edible product does not exceed 3 mg THC/serving.				
Edible product does not exceed 10mg THC/package.				
Beverage product does not exceed 2 servings or 10 mg THC/package.				
<b>Hemp-Derived Topical Products</b> Effective March 1, 2023 Product sold in this location and have local registration on file. Product contains hemp concentrate which is an extract/leaf made from hemp part parts. Product contains cannabidiol (CBD), cannabinol (CBG) and other pre-approved non-intoxicating cannabinoids. Total of all other cannabinoids is less than 1 mg/package. Product free from synthetically cannabinoids.				
<b>Hemp-Derived Consumer Products</b> Effective March 1, 2023 Product made from hemp plant parts, hemp concentrate, or artificially-derived cannabinoids with other ingredients. Product free from synthetically cannabinoids. Product contains 0.3% THC (tetrahydrocannabinol) or less. If not eaten, plant-part based product is 2 g or less. If not eaten, product made from concentrate or artificially-derived cannabinoid is 8 grams or less. If eaten, the product does not exceed 10 mg THC/serving. If eaten, the product does not exceed 200 mg THC/package. Beverage product does not exceed 2 servings or 10 mg THC/package.				
<b>Lower Potency Hemp Edible Products</b> Effective March 1, 2023 Product made from hemp concentrate or artificially-derived cannabinoid (delta-8 only). Product free from synthetically cannabinoids. Product contains 0.3% THC (tetrahydrocannabinol) or less plus at least one food ingredient. Edible product does not exceed 5 mg of delta-9 THC/serving, 25 mg of cannabidiol (CBD), 25 mg cannabinol (CBG), or 0.5 mg of all other cannabinoids per serving. Edible product does not exceed 50 mg of delta-9 THC/serving, 200 mg of cannabidiol (CBD), 200 mg cannabinol (CBG), or 0.5 mg of all other cannabinoids per package. Beverage product does not exceed 2 servings per container.				

## Technical Assistance and Resources



- [Minnesota Department of Agriculture – Hemp Program](#)
- [Minnesota Department of Health – Edible Cannabinoid Products](#)
- [Minnesota Office of Medical Cannabis](#)
- [Minnesota Office of Cannabis Management](#)
- [Minnesota Product Compliant Form](#)
- [Public Health Institute “Getting it Right from the Start” Model Ordinance](#)
- [Public Health Law Center at Mitchell Hamline School of Law](#)
- [United States Department of Agriculture](#)



**THANK YOU!**

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