



MINNESOTA  
TOWARD **ZERO** DEATHS

# Welcome South Central Regional Workshop



May 6, 2024



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TOWARD **ZERO** DEATHS

# Welcome

*Greg Ous, District Engineer, MnDOT District 7, and  
south central TZD regional co-chair*



## For Your Information....

- Vendor booths available
- POST credits/PDH (Professional Development Hours) are available
- Please turn your phones on silent



## Today's Agenda

- 9 a.m. Welcome & Regional Roundup  
9:15 a.m. Crash Energy & Chicken Fingers  
9:45 a.m. Strategic Highway Safety Plan: Minnesota Needs YOU!  
10:30 a.m. Break – Exhibits & Refreshments  
10:45a.m. SHSP Activity #2: Focus Area Strategies  
11:15a.m. Staying Motivated During Tough Times  
12:15 p.m. Lunch, Exhibits, & Networking  
1 p.m. How Complete Streets Create a Safe System  
1:30 p.m. Innovative Strategies  
2:15 p.m. SHSP Report Out  
2:45 p.m. Wrap up & Evaluation  
3:00 p.m. Adjourn



## Vision

To prevent fatalities and serious injuries on Minnesota's roads to get to zero



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DEATHS**

## TZD Cornerstone

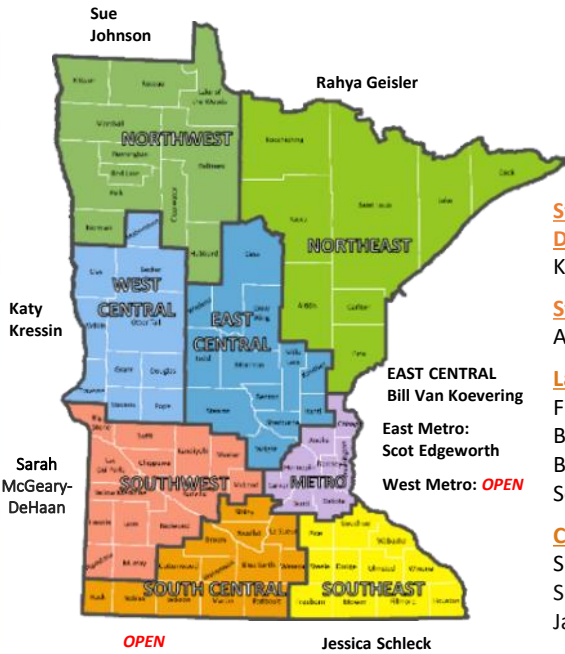
Four "E" approach:

- Enforcement
- Engineering
- Education & Outreach
- Emergency Medical & Trauma Services
- **Everyone Else!**  
(Legislators, Judicial, Media)



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# TZD Geographic Regions



**State TZD Communications & Marketing Director**

Kristine Hernandez

**State TZD Program & Operations Director**

Annette Larson

**Law Enforcement Liaisons**

Frank Scherf, Northeast

Becky Putzke, Northwest

Bill Hammes, Metro

Scott McConkey, South

**Child Passenger Safety Liaisons**

Sheila Denton, Southern

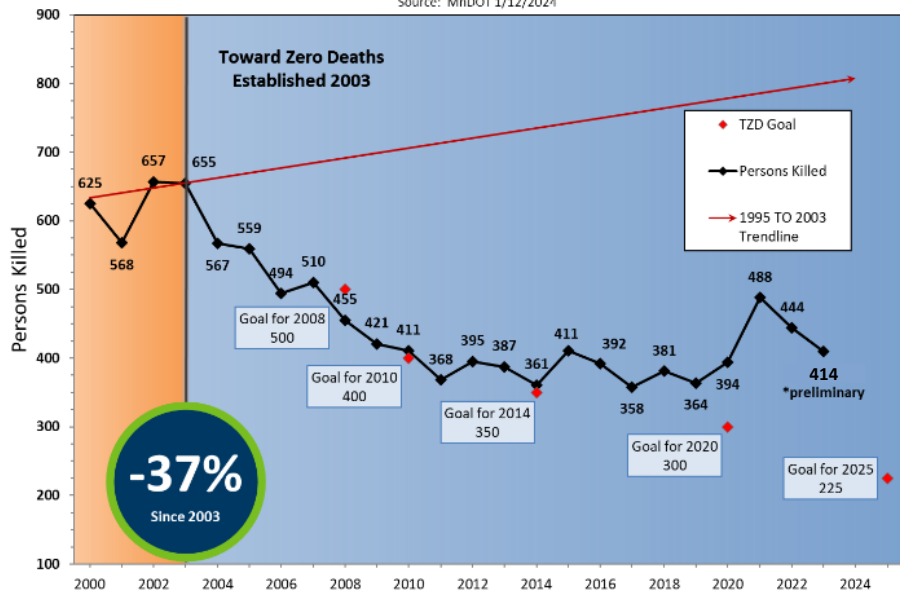
Shonette Micco, Hospital Support

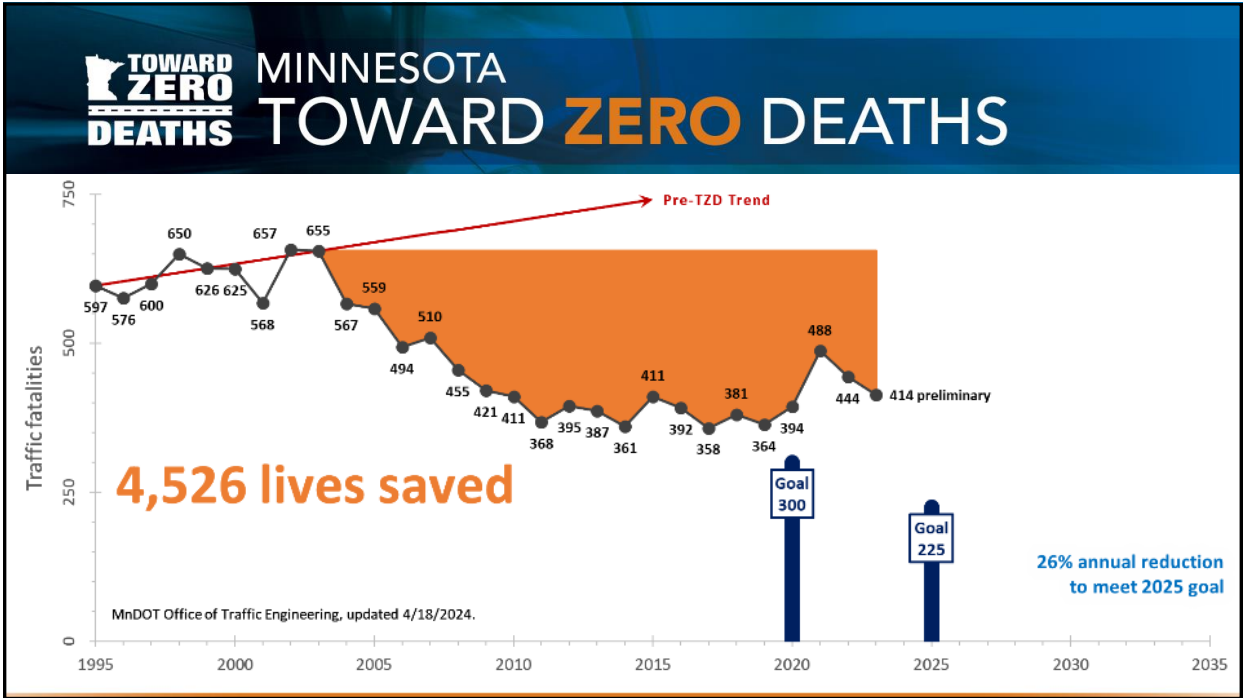
Jasmine Wangen, Northern



## Minnesota Roadway Fatalities

Source: MnDOT 1/12/2024





## Impact Teen Driver

- 32 number of trainers in Minnesota
- 15 presentations reaching 1,137 number of 10<sup>th</sup> graders

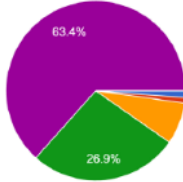
### Curriculum focus on

- Impaired driving
- Speed/reckless
- Seat belts
- Distraction
- Being a good passenger

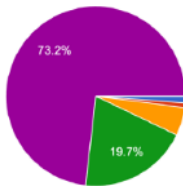


**Attitudes about following traffic laws:**

(BEFORE program) Following traffic laws is important to me.  
732 responses

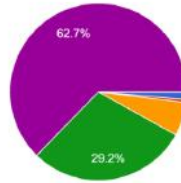


(AFTER program) Following traffic laws is important to me.  
732 responses



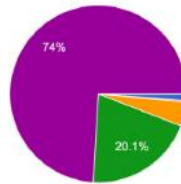
**Changes in planned behavior while driving or riding:**

(BEFORE program) I will make safe choices whenever I drive a vehicle.  
732 responses



- 1- Strongly Disagree
- 2- Disagree
- 3- Neutral
- 4- Agree
- 5- Strongly Agree

(AFTER program) I will make safe choices whenever I drive a vehicle.  
732 responses



- 1- Strongly Disagree
- 2- Disagree
- 3- Neutral
- 4- Agree
- 5- Strongly Agree

# Crash Energy & Chicken Fingers

*Dex Tuttle, Injury Prevention Program manager, Children's Minnesota*



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# Strategic Highway Safety Plan: Minnesota Needs YOU!

*MnDOT Staff  
and Alliant  
Engineering*



## Break – Exhibits & Refreshments



## SHSP Activity #2: Focus Area Strategies

### *MnDOT Staff and Alliant Engineering*



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## Staying Motivated During Tough Times

*Mark Griffith, South Central EMS director, South Central Minnesota Critical Incident Stress Management Team (CISM) & Blue Earth/Nicollet County Safe Roads Coalition coordinator*

*Chaplain John Morris,  
Minnesota State Patrol*

*“Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all.”*

- Dale Carnegie

MotivationalWellBeing.com

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## Lunch, Exhibits, & Networking



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## How Complete Streets Create a Safe System

*Sonja Piper, Active  
Transportation Safety engineer,  
MnDOT Office of Traffic  
Engineering*



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## Innovative Strategies

*Officer Corey Wiebusch, Department of Natural Resources*

*Cleven Duncan, Responsible Beverage Service Liaison, Minnesota Department of Public Safety, Alcohol & Gambling Enforcement Division*

*Annette Larson, State TZD Program & Operations Director*



## SHSP Report Out

*MnDOT Staff and Alliant Engineering*

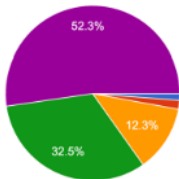


# Wrap up & Evaluation

*Capt. Jean Cemensky  
Minnesota State Patrol  
District 2200 &  
South Central  
TZD Regional  
co-chair*

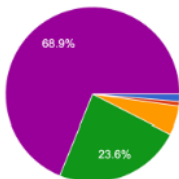


(BEFORE program) Speeding can be lethal.  
732 responses



- 1- Strongly Disagree
- 2- Disagree
- 3- Neutral
- 4- Agree
- 5- Strongly Agree

(AFTER program) Speeding can be lethal.  
732 responses



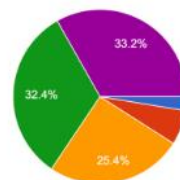
- 1- Strongly Disagree
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Attitudes about speed



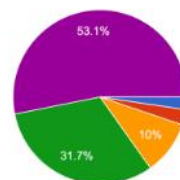
## Attitudes about too many passengers:

(BEFORE program) Having too many passengers in the car can be lethal for teen drivers.  
732 responses



- 1- Strongly Disagree
- 2- Disagree
- 3- Neutral
- 4- Agree
- 5- Strongly Agree

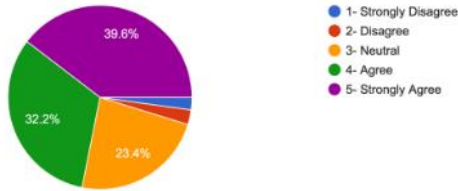
(AFTER program) Having too many passengers in the car can be lethal for teen drivers.  
732 responses



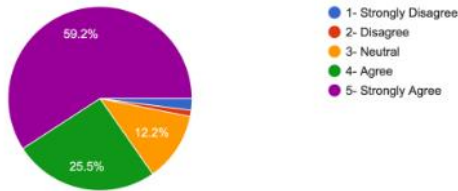
- 1- Strongly Disagree
- 2- Disagree
- 3- Neutral
- 4- Agree
- 5- Strongly Agree

## Speaking up as a passenger:

(BEFORE program) I will speak up as a passenger to promote safe driving.  
732 responses



(AFTER program) I will speak up as a passenger to promote safe driving.  
732 responses



### September 2024

NRHG	9/4/24
Sleepy Eye	9/9/24
New Ulm Cathedral	9/16/24
St Mary's (sleepy Eye)	9/16/24
Heron Lake-Okabena	9.19.24
Butterfield-Odin	9.20.24
Le Sueur Henderson	9/23/24
Loyola	9/24/24
JWP	9/27/24

### October 2024

Ellsworth	10/1/24
Worthington	10/1/24
Nicollet	10.02.24
Luverne	10/7/24
Windom	10/8/24
Westbrook Walnut Grove	10/10/24
Adrian	10/14/24
Mt Lake	10/15/24
LCWM	10/21/24.
USC	10/24/24
Mankato West	10/30/24 & 2/26/25

### November & December 2024

Mankato East	11/4/24 & 3/17/25
MCW	11/5/24
TCU	11/8/24
Sibley East	11/12/24
Fairmont	12/6/24



2024 Dates  
To Be Determined  
Yet:

Cleveland
WEM
Truman
JCC
MVL
GFW



## Year-to-Date Traffic-Related Deaths

As of May 6, 2024, there have been **114** traffic-related deaths on Minnesota roads, compared to **74** deaths at this time last year.



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## TZD Goal for 2025:

- 225 or fewer traffic-related deaths
- 980 or fewer traffic-related serious injuries



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## TZD State Conference

*Tuesday- Wednesday, Oct. 22-23, 2024*



## SC TZD Regional Workshop Evaluation





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Thank you and drive safe!