



MINNESOTA TOWARD **ZERO** DEATHS

Welcome Northeast Region TZD Workshop

Capt. Lemon, Minnesota State Patrol, District 2700,
and Northeast TZD regional co-chair

Rahya Geisler, Northeast TZD Regional Coordinator



May 21, 2024

For Your Information....

- Vendor booths available
- POST credits/PDH (Professional Development Hours) are available
- Please turn your phones on silent



Today's Agenda

- 9 a.m. Welcome & Regional Roundup
- 9:15 a.m. Safe Systems Approach Implementation Plan
- 9:30 a.m. How Complete Streets Create a Safe System
- 10:00 a.m. Responsible Beverage Service
- 10:30 a.m. Break – Exhibits & Refreshments
- 10:45 a.m. A Sixth Sense of Humor
- 11:20 a.m. SHSP
- 12 p.m. Lunch, Exhibits, & Networking
- 12:45 p.m. SHSP
- 1:15 p.m. ATV MN
- 1:30 p.m. Tribal Traffic Summit Update
- 1:45 p.m. Oral Fluids update
- 2:15 p.m. Northeast TZD Coalition Updates
- 2:45 p.m. SHSP Report Out
- 3:00 p.m. Wrap Up
- 3:15 p.m. Adjourn



Vision

To prevent fatalities and serious injuries on
Minnesota's roads to get to zero



*A comprehensive traffic safety program
serving all of Minnesota*



Mission



To promote a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services.

TOWARD
ZERO
DEATHS

Five

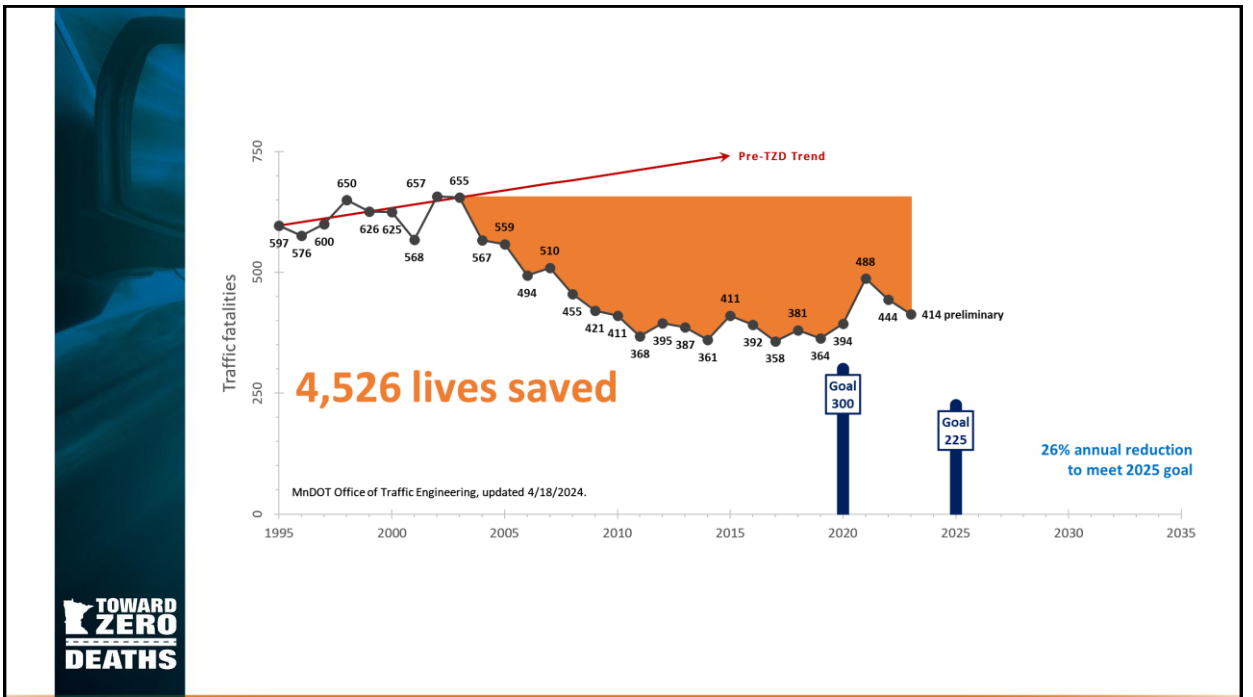
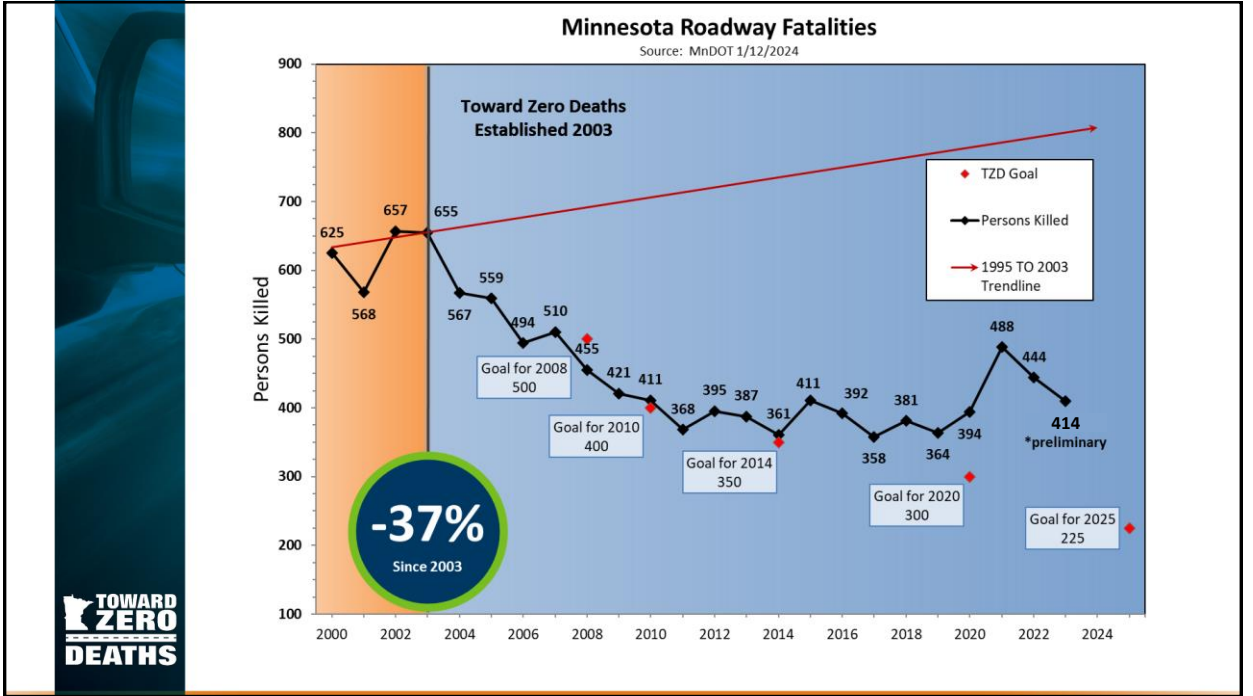
~~Four~~ "E" approach:

- Enforcement
- Engineering
- Education & Outreach
- Emergency Medical & Trauma Services
- **Everyone Else!**

(Legislators, Judicial, Media)



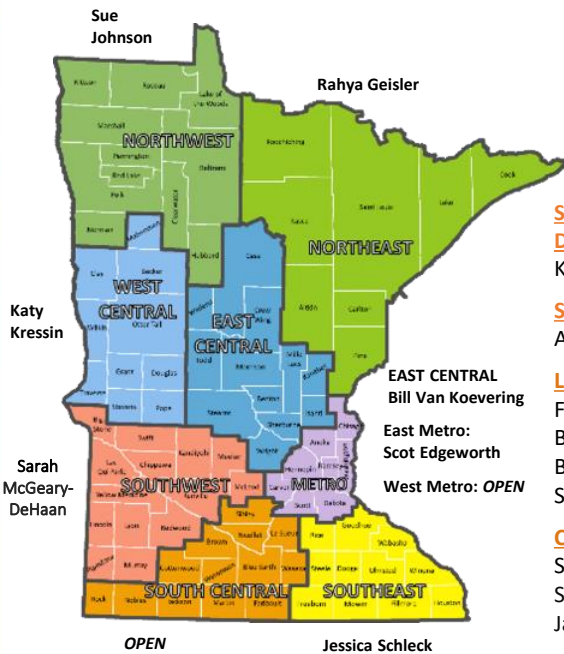
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TZD Geographic Regions



State TZD Communications & Marketing Director

Kristine Hernandez

State TZD Program & Operations Director

Annette Larson

Law Enforcement Liaisons

Frank Scherf, Northeast

Becky Putzke, Northwest

Bill Hammes, Metro

Scott McConkey, South

Child Passenger Safety Liaisons

Sheila Denton, Southern

Shonette Micco, Hospital Support

Jasmine Wangen, Northern

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Minnesota

How do we rank nationally in fatality rate for traffic deaths?

- Minnesota has the 9th lowest fatality rate in the nation.
- Minnesota ranks 6th in the nation in relation to the number of registered motor vehicles.
- Minnesota is the 3rd lowest in fatality rates per vehicle miles traveled. (2021)

We still have work to do in our communities

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Minnesota Traffic Fatalities

As of 5.20.24

TZD Goal: No more than 225 by 2025

2024 YTD:

126

2023 YTD:

96

2023 Total:

414

Check out our website:

[Minnesotatzd.org](https://minnesotatzd.org)

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Impact Teen Driver

- 32 number of trained presenters in Minnesota
- 15 presentations reaching 1,137 number of 10th graders

Curriculum focus:

- Impaired driving
- Speed/reckless
- Seat belts
- Distraction
- Being a good passenger

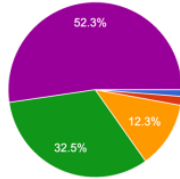


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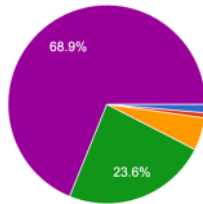
Attitudes about speed:

(BEFORE program) Speeding can be lethal.
732 responses



- 1- Strongly Disagree
- 2- Disagree
- 3- Neutral
- 4- Agree
- 5- Strongly Agree

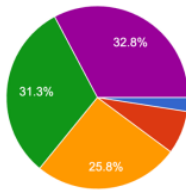
(AFTER program) Speeding can be lethal.
732 responses



- 1- Strongly Disagree
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- 4- Agree
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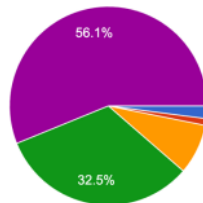
Everyday activities can be lethal when done while driving:

(BEFORE program) Doing something simple like applying lip gloss while driving a vehicle can be lethal.
732 responses



- 1- Strongly Disagree
- 2- Disagree
- 3- Neutral
- 4- Agree
- 5- Strongly Agree

(AFTER program) Doing something simple like applying lip gloss while driving a vehicle can be lethal.
732 responses



- 1- Strongly Disagree
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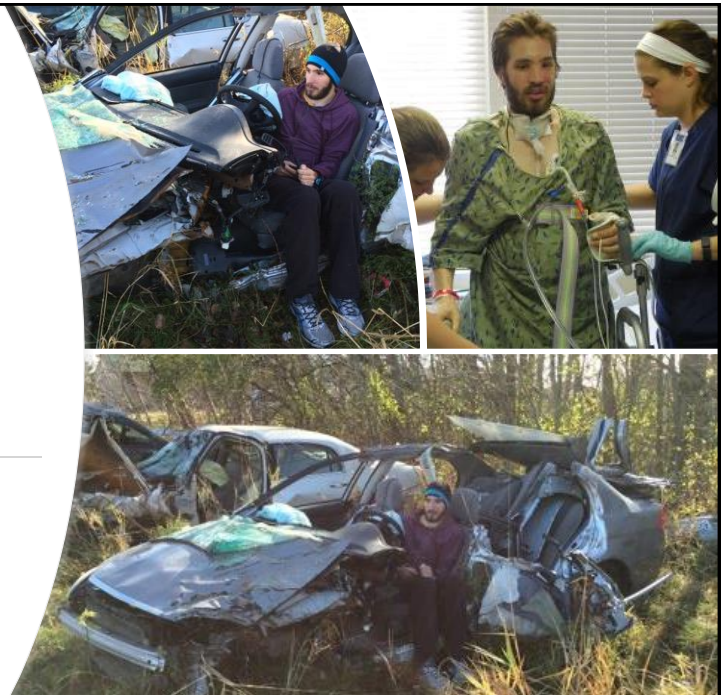
“A Sixth Sense of Humor”

Elias Youngblom



March 16, 2015

Life changing
alternate route



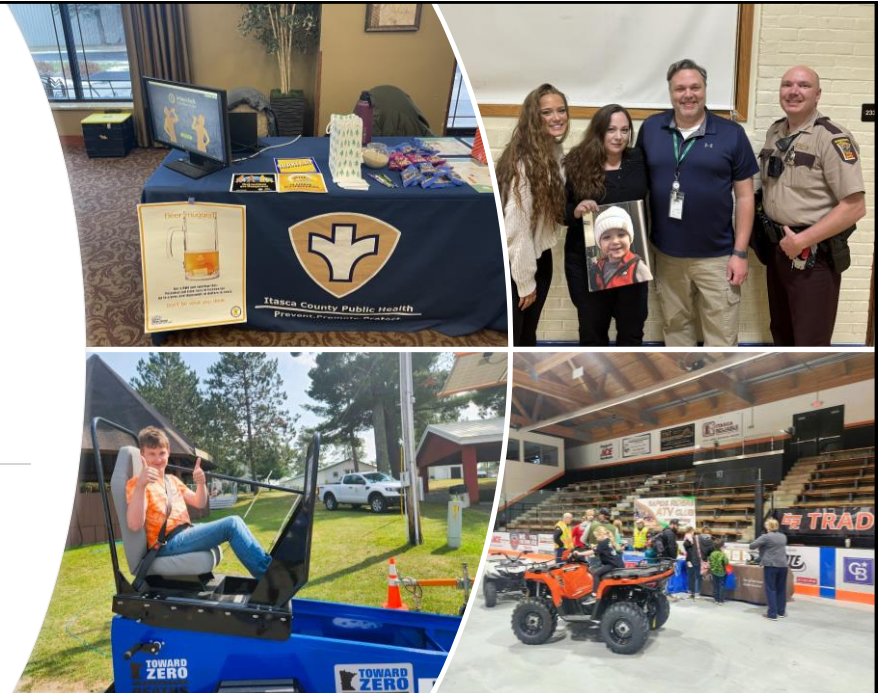


Northeast TZD Coalition Updates

- *Itasca County Safe Roads*
- *Arrive Alive, Northern St. Louis County*
- *Pine County Safe Roads*
- *Lake County Safe Roads*
- *Driving 4 Safe Communities, Southern St. Louis & Carlton*
- *Aitkin County Safe Roads*



Itasca County Safe Roads Coalition





Arrive Alive – Northern St. Louis County Safe Roads Coalition

Pine County Safe Roads Coalition



Pine Technical Community College

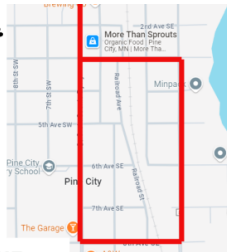
Responsible Beverage Service Training
ALCOHOL AWARENESS REGIONAL TRAINER



Local Farmers

NO PARKING FROM 2AM - 6AM THROUGH MEMORIAL DAY

With bridge access unavailable on Co Rd 9, local farmers will be using alternate routes to move heavy equipment this spring. In the spirit of cooperation, we are requesting that there is no parking on the streets in red on this map.








Driving 4 Safe Communities – Southern St. Louis & Carlton Counties
Safe Roads Coalition

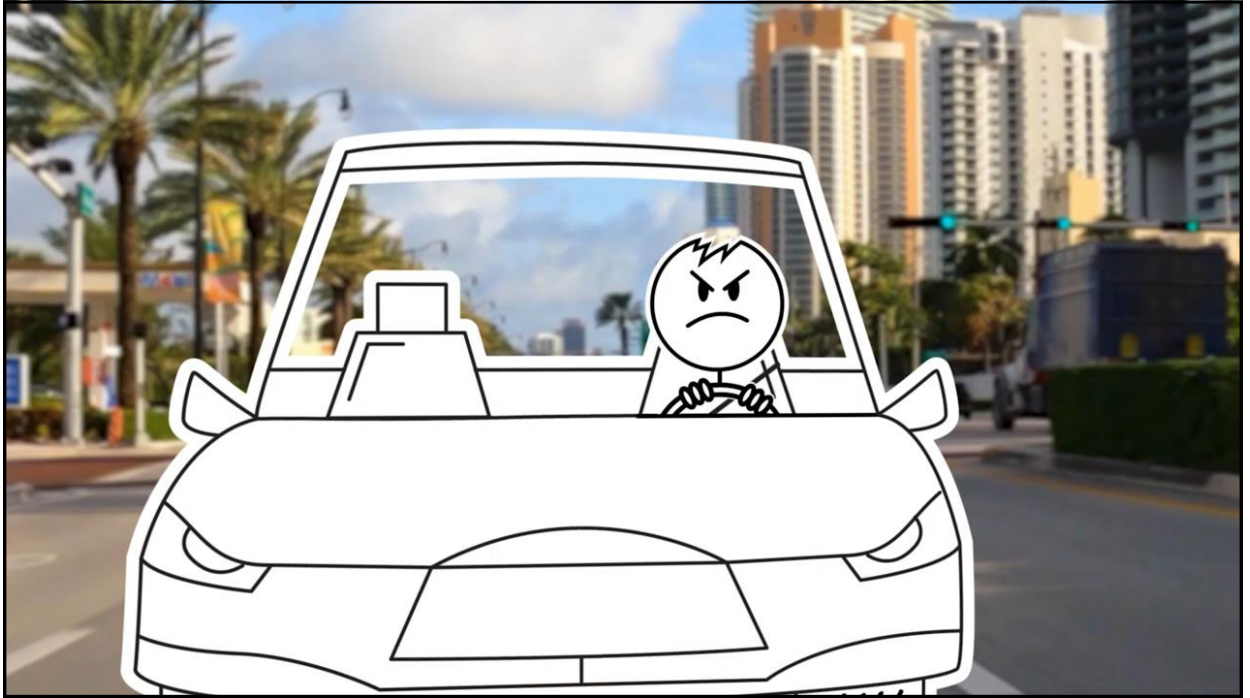
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Wrap Up Northeast Region TZD Workshop

Duane Hill, District Engineer, MnDOT District 1,
and Northeast TZD regional co-chair

May 21, 2024



R.E.D. BOOK

NOBODY GETS HURT.

NAME: Duane Hill

Distraction

Alertiveness

WHO IS RESPONSIBLE FOR SAFETY?

I AM!

m

DEPARTMENT OF TRANSPORTATION

MnDOT CREED

NO JOB IS SO IMPORTANT IN MAINTENANCE OR CONSTRUCTION, AND NO SERVICE SO URGENT, THAT WE CAN NOT TAKE TIME TO PERFORM OUR WORK SAFELY.

Recognize Eliminate Discuss

The R.E.D. Book program is designed to eliminate unsafe acts by requiring employees to immediately identify and discuss hazards that can hurt them. By recognizing these hazards in advance our employees are less likely to commit unsafe acts.

Requirements

1. Before EVERY operation a R.E.D. Book page will be filled out. Anytime that you are unsure of how to proceed safely, it is your responsibility to STOP.
2. Additionally, if any of the following occur a R.E.D. Book page will be filled out.
 - I. Equipment Malfunction
 - II. Materials are different or wrong for installation
 - III. New crew members/assist from another crew
 - IV. Use of unfamiliar tools or equipment
 - V. Anytime that a recognized change in conditions occurs in the operation
 - VI. Any change from the way the operation was originally planned
3. R.E.D. Book is in the immediate possession of crew members and available to the supervisor

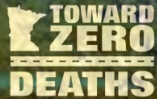
Safety is an attitude, commitment and core value.

Safety is our Responsibility.

Who is responsible for Safety?

I AM!

2024 State TZD Conference October 22-23 St. Cloud, MN



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Thank you and
Drive Safe

