



MINNESOTA
TOWARD **ZERO** DEATHS

2024 Minnesota Toward Zero Deaths Metro Regional Workshop



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TOWARD **ZERO** DEATHS



Welcome



Khani Sahebjam, District engineer, MnDOT Metro District
Scot Edgeworth, Metro TZD regional coordinator

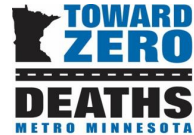


For Your Information...

- Please turn your phones on silent
- Please make sure to visit the vendor booths
- POST credits/PDH (Professional Development Hours) are available.

***Heritage Center Wi-Fi Network: Heritage
Password: Five5RedBarns (case sensitive)***

Don't forget to complete the survey



Advisory Council on Traffic Safety Project Solicitation

The [Advisory Council on Traffic Safety](#) (ACTS) was established in 2023 to improve traffic safety for all users on Minnesota roads. Under Minnesota Statutes, section 4.076, project funding is available to support ACTS stakeholders in their efforts to reduce serious and fatal injury crashes throughout Minnesota.

ACTS member organizations, traffic safety coalitions, and staff affiliated with the Minnesota Toward Zero Deaths program (regional coordinators, Law Enforcement Liaisons, Child Passenger Safety liaisons, etc.) are eligible to apply for this pilot funding. Applications are due by **8:00 a.m. on Monday, June 17, 2024**.

[Visit the ACTS website](#) for funding eligibility requirements, project selection criteria, application instructions, and more.

Questions about the project funding application and evaluation process must be directed to Stephanie Malinoff, malinoff@umn.edu, by 8:00 a.m. on June 11, 2024.

[About the Advisory Council](#)

[Subscribe](#)

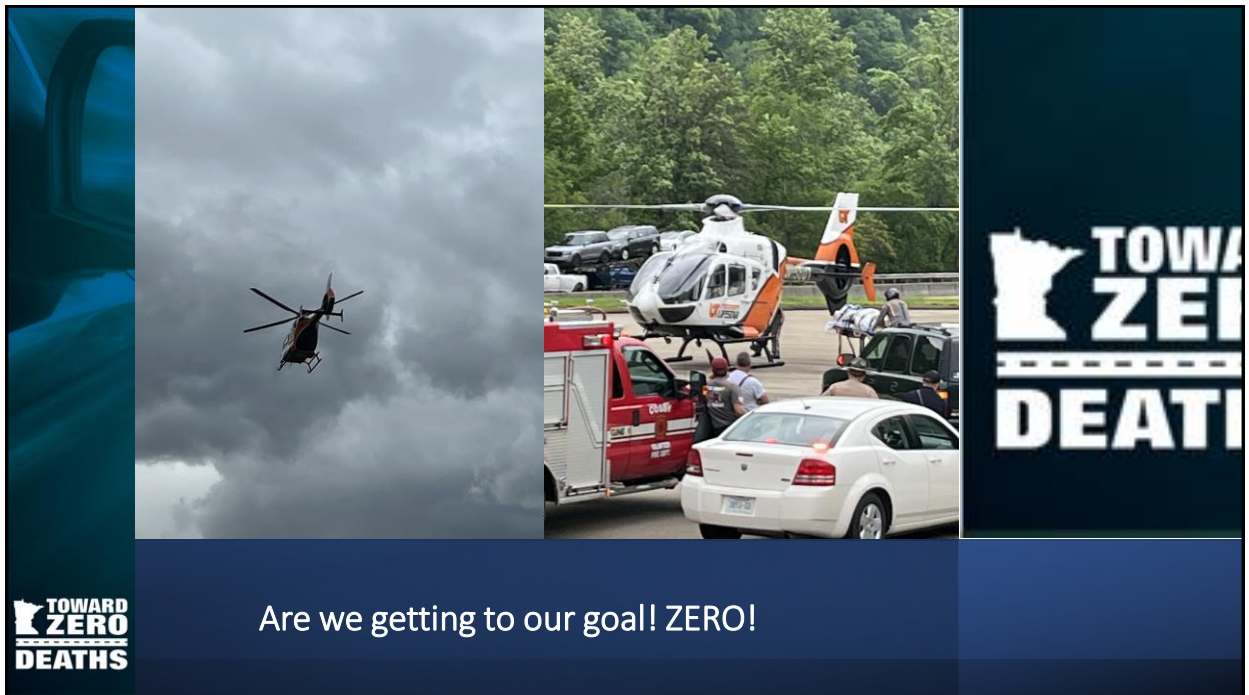
This email was sent on behalf of the Minnesota Advisory Council on Traffic Safety by the Center for Transportation Studies, University of Minnesota, University Office Plaza, Suite 440, 2221 University Ave SE, Minneapolis, MN, 55414.

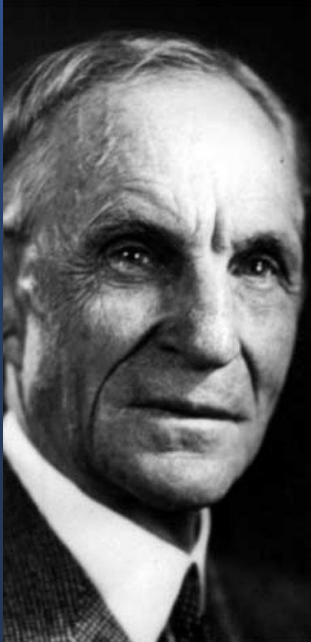
[About the Advisory Council on Traffic Safety | Minnesota Toward Zero Deaths \(minnesotatzd.org\)](#)



Today's Agenda

- 9 a.m. **Welcome-Khani Sahebjam**
- 9:15 a.m. **Complete Streets- Sonja Piper**
- 9:45 a.m. **Traffic Safety Camera Pilot Project- Ethan Fawley, and Mark Wagner**
- 10:45 a.m. **Break and Exhibits**
- 11:00 a.m. **Strategic Highway Safety Plan: Minnesota Needs YOU! MnDOT and Alliant Engineering**
- 11:45 p.m. **Lunch & Exhibits**
- 12:30 p.m. **SHSP Activity #2: Focus Area Strategies**
- 1:15 pm **Impact Teen Driver**
- 1:45 p.m. **How to build a Coordinated Community Outreach Event**
- 2:30 p.m. **SHSP Report Out**
- 2:45 p.m. **Wrap up!**
- 3:00 p.m. **Adjourn**





“
COMING TOGETHER
IS THE **BEGINNING**.
KEEPING TOGETHER
IS **PROGRESS**.
WORKING TOGETHER
IS **SUCCESS**.”

HENRY FORD

Are we getting to our goal! ZERO!

Lets take a look.

TOWARD ZERO DEATHS

Minnesota

How do we rank nationally in fatality rate for traffic deaths?


- Minnesota has the 9th lowest fatality rate in the nation.
- Minnesota ranks 6th in the nation in relation to the number of registered motor vehicles.
- Minnesota is the 3rd lowest in fatality rates per vehicle miles traveled. (2021)

We still have work to do in our communities

TOWARD ZERO DEATHS

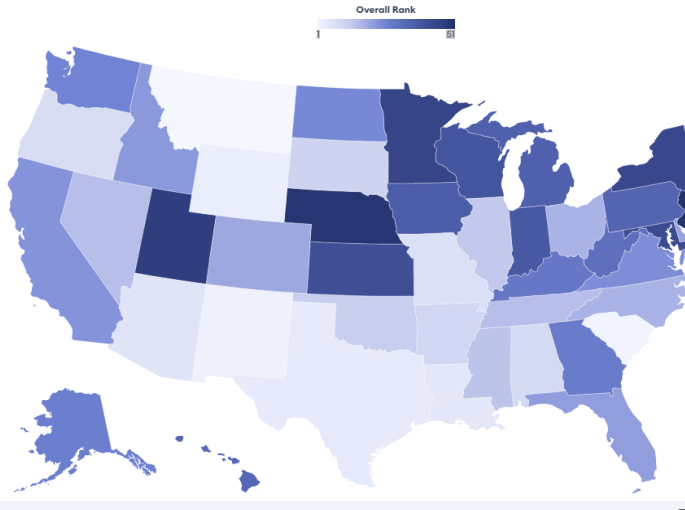
The Top 10 States Most Dangerous and Safest for Drivers


[The Most Dangerous States for Drivers in 2024](#)
 – Forbes Advisor



Ranked: The Most Dangerous States for Drivers in 2023

Forbes Advisor found the most dangerous states for drivers using fatality rates and negligent driving data from the National Highway Traffic Safety Administration.





Top 10 Most Dangerous States for Drivers

Rank	State	Score out of 100
1	Montana	100
2	South Carolina	98
3	New Mexico	96
4	Wyoming	82
5	Texas	79
6	Louisiana	75
7	Arizona	71
8	Missouri	63
9	Oregon	61
10	Alabama	59

Source: Forbes Advisor • Embed
Forbes ADVISOR

Top 10 Safest States for Drivers

Rank	State	Score out of 100
1	New Jersey	0
2	Nebraska	7
3	Maine	9
4	Rhode Island	11
5	Utah	17
6	Massachusetts	19
7	Minnesota	19
8	New York	20
9	Maryland	21
10	Kansas	22

Source: Forbes Advisor • Embed

Forbes ADVISOR

**TOWARD
ZERO
DEATHS**

Let's take a look.

- A 37 percent reduction in the number of traffic deaths since TZD was launched in 2003
- A statewide seat belt use rate of 94.2 percent.
- Passage of stronger traffic safety policies related to seat belt use, texting while driving, ignition interlock, graduated driving licensing, impaired driving, and speeding in work zones.
- Eight regional partnerships statewide that collaborate and build local relationships to implement TZD.



**TOWARD
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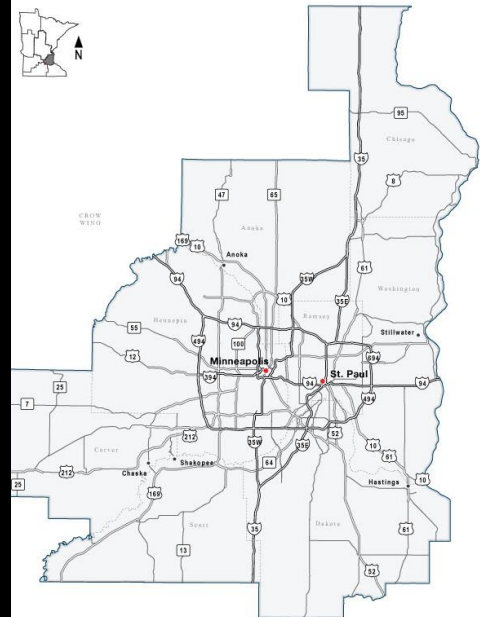
Let's Take a look.



- A statewide trauma system enabling 98 percent of Minnesotans to reach a trauma hospital within 60 minutes.
- Implementation of low-cost, high-benefit strategies for intersection and lane-departure crashes on state and local roads.
- More than 800 statewide conference participants annually.

**TOWARD
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Khani Sahebjam
Metro District Engineer
khani.sahebjam@state.mn.us



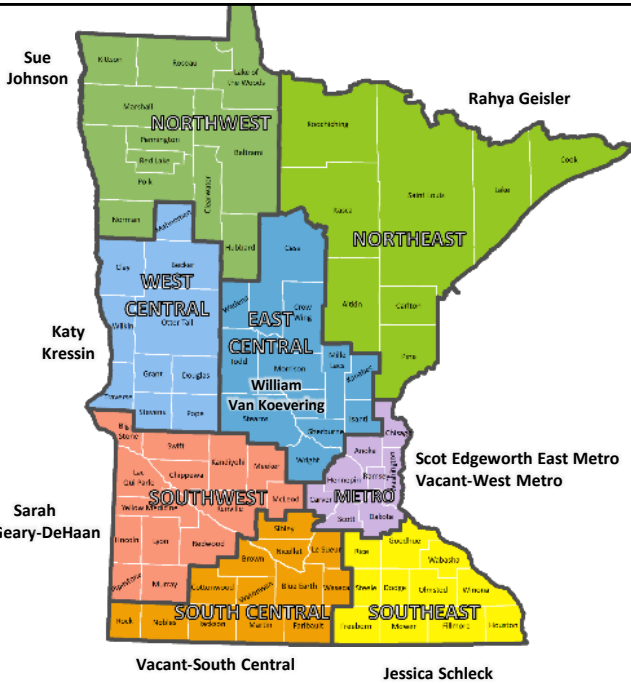
**TOWARD
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DEATHS**

TZD Cornerstone



~~Four~~ ^{Five} "E" approach:

- Enforcement
- Engineering
- Education & Outreach
- Emergency Medical & Trauma Services
- **Everyone Else!**
(Legislators, Judicial, Media)



Statewide TZD Program and Operations Director
Annette Larson

Statewide TZD Communications and Marketing Director
Kristine Hernandez

Law Enforcement Liaisons
Frank Scherf, Northeast
Becky Putzke, Northwest
Bill Hammes, Metro
Scott McConkey, South

Child Passenger Safety Liaisons
Sheila Denton, Southern
Shonette Micco, Hospital Support
Jasmine Wangen, Northwest
Randi Smith, Northern



TZD History

- Program created in 2003 during a time of increasing traffic fatalities.
- Unique program that coordinated the traffic safety efforts of the Departments of Public Safety, Health and Transportation.
- Modeled after Sweden's Vision Zero Program, which began in 1997.



MINNESOTA TRAFFIC SAFETY GOAL

0 DEATHS & SERIOUS INJURIES

Long-term goal is to eliminate deaths and serious injuries on MN roadways

BY 2025

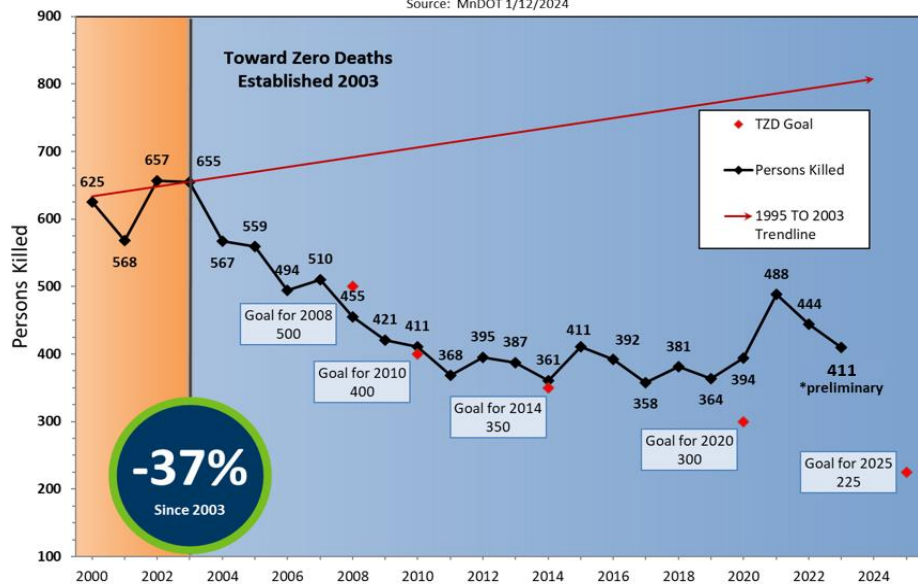
NO MORE THAN
225
TRAFFIC DEATHS

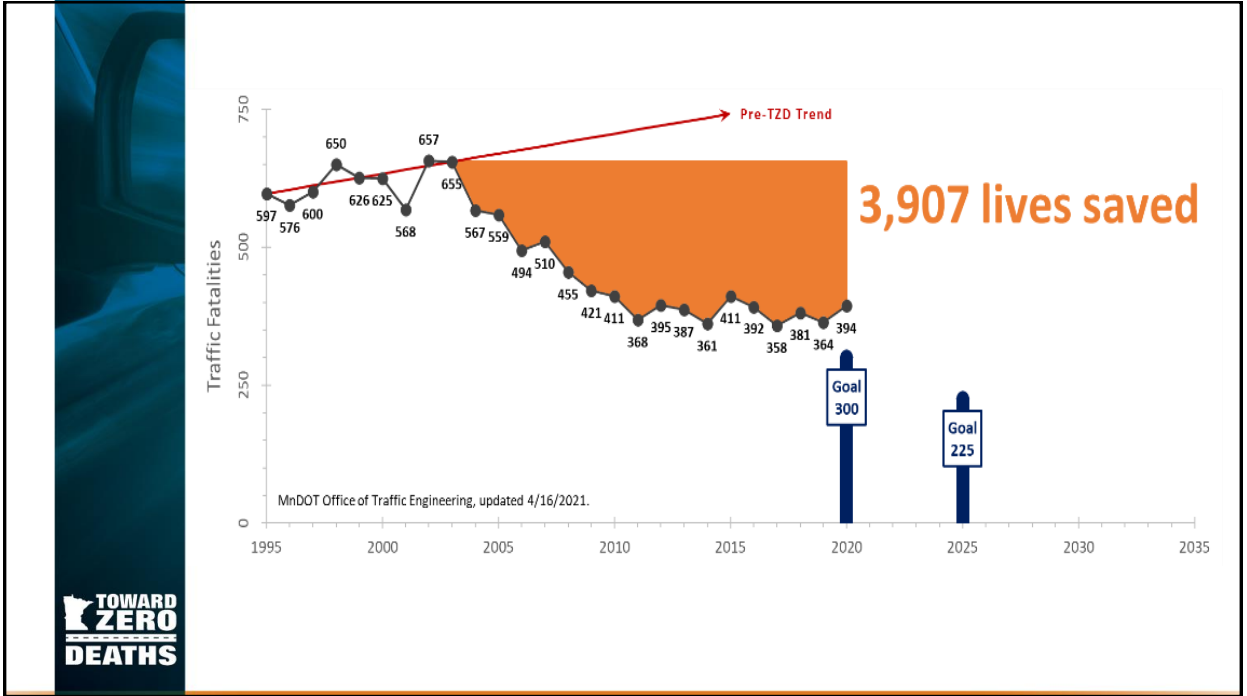
NO MORE THAN
980
SERIOUS INJURIES

Reducing traffic related deaths and serious injuries requires implementation to drive change. The SHSP Implementation and Evaluation section contains more information about how every individual and agency can implement the Minnesota SHSP as part of their policies, programs, and projects.

Minnesota Roadway Fatalities

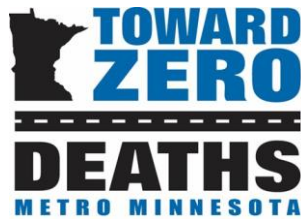
Source: MnDOT 1/12/2024





Wrap up

*Capt. Travis Schaap
Minnesota State Patrol
2500 District,
and Metro TZD
regional co-chair*



Please complete the evaluation survey
from today's workshop.



2024 State TZD Conference October 22-23 St. Cloud, MN



Just get there safely! FDOT



TOWARD
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Thank you for joining us today!



Buckle up. Every seat. Every time.

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