Mission

To create a culture in which traffic fatalities and serious injuries are no longer acceptable through the integrated application of [education](http://www.minnesotatzd.org/four/education/index.html), [engineering](http://www.minnesotatzd.org/four/engineering/index.html), [enforcement](http://www.minnesotatzd.org/four/enforcement/index.html) and [emergency medical and trauma services.](http://www.minnesotatzd.org/four/emergency/index.html) These efforts will be driven by data, best practices and research.

Values

* Continuous improvements
* Engage partners
* Evidence-based approaches



The South Central Minnesota Toward Zero Deaths (TZD) program began in 2011. The counties involved include: Blue Earth, Brown, Cottonwood, Faribault, Jackson, Le Sueur, Martin, Nicollet, Nobles, Rock, Sibley, Waseca and Watonwan.

The South Central Minnesota Toward Zero Deaths program is led by a Steering Committee comprised of the “4 Es:”

* Enforcement
* Engineering
* Education
* EMS / Emergency Medical & Trauma Services

South Central Traffic Information

The leading cause of deaths and severe injuries in south central Minnesota include:

* Lack of Seatbelt Use

*2023 South Central Minnesota regional seat belt usage survey results:* ***88*** *percent—the 2022 seat belts rate was 89.3. This slight decrease is not statistically significant.*

* **Impaired Driving**
* Speed **and Aggressive Driving**
* **Inattentive Driving**

**South Central Minnesota Fatalities and Serious Injuries**by County (2019-2023\*)

\*Data are Preliminary

The leading type of crash resulting in deaths and severe injuries include:

* Careless/Negligent Driving
* **Failure to Yield**